



Flip-In Hair takes on a new look!

Flip-In Hair is proud to launch its new patent pending, easily adjustable Flip-In Hair extensions this weekend at Salon International 2013. (UK Patent Application Number 1316261.5).

To coincide with the new launch, they have all new packaging displaying 14 languages – Arabic, Czech, German, Spanish, French, English, Italian, Dutch, Portuguese, Romanian, Russian, Swedish, Turkish and Simplified Chinese.

What does this mean to customers?

From Monday 14th October 2013 all Flip-In Hair extensions will have the new patent pending, easily adjustable Flip-In Hair wiring system and contain instructions to make fitting easier.

They will also arrive in the new prestige packaging shown below.



The packaging will contain a company coloured hanger, tail comb, Hair Care Guide leaflet in 14 languages, Wiring Instructions in 14 languages with spare wire and a leaflet showing how to fit it.

The price is not changing. Approved Suppliers can simply take advantage of the new look internationalised brand image and easier wiring system. Customers can enjoy an easier fitting experience, with a reusable package to keep the hair in pristine condition between wears.

Contact Flip-In Hair on 01926 659500, pr@flipinhair.com or visit www.flipinhair.com

