

win

Flip-In Hair extensions

Experience luscious hair with this month's fab competition

When long, thick hair is the epitome of health it makes sense to give your hair a helping hand when you can. So, this month *Hair Ideas* have teamed up with Flip-In Hair to offer six lucky winners the chance to enjoy lustrous long locks!

About Flip-In Hair extensions

Flip-In Hair Extensions offer a new, unique way to wear 100% human hair extensions. No glue, clips or weaving, instead the hair extension comfortably sits on your head with the aid of an undetectable, transparent wire which you place on the head. You then place your hair over the top (see below right) and style anyway you like!

What you win

We're sending six lucky winners a Flip-In Hair voucher. Once you have your voucher, contact Flip-In Hair on 01926 659 500 to find your nearest salon for a colour match appointment. If there's no Flip-In Hair salon local to you, Flip-In Hair will send out colour samples in order for you to choose your perfect match.

For information on Flip-In Hair contact 01926 659 500 or visit flipinhair.co.uk.

Each extension worth £189!

reader competition



HOW TO ENTER

To be in with a chance to win this amazing prize all you have to do is answer this question correctly:

What day is pancake day 2012?

- A) Tuesday 12th January
- B) Tuesday 21st February
- C) Tuesday 30th March

To enter, text the word 'FLIP' followed by your answer, name and email address or postal address to 87474. For example, your text should look like this: FLIP (space) answer A, B or C (space) name, email@email.co.uk. Texts will be charged at 75p plus your standard network tariff rate. The closing date for all entries is 26th January 2012. Alternatively, you can enter this competition at loveyourhair.com.

TERMS AND CONDITIONS:

The winners will be drawn at random from all the correct entries received by and on the closing date of 26th January 2012. The winners will be notified within 28 days of the closing date. There are no cash alternatives. Employees of Immediate Media Company Origin Limited and contributing companies are not allowed to enter. The judges' decision is final and no correspondence will be entered into. The prize is non-transferable. By entering this competition you are agreeing to receive details of future offers and promotions from Immediate Media Company Origin Limited and related third parties. If you do not wish to receive this information please add the words 'NO INFO' at the end of your text message. For standard competition terms and conditions email info@immediate.co.uk.

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Hair

Whether they want their colour re-touched, a trim, blow-dry or up-do, December is the time to introduce clients to new services that will make them look extra special. "Christmas is a time when we all aspire to maximum glamour," says Mark Leeson. "Suddenly split ends, frizz and obvious roots are wholly unacceptable, and nothing short of A-list inspired perfection will do as we get set to wow friends and colleagues at all manner of social occasions."

Hair treatments are a great way to get your clients' hair in tip-top condition while increasing the amount they spend in one visit. Philip Kingsley's pre-wash Elasticizer will put a spring in the step of winter-ravaged hair (Tel: 0207 237 7100) while L'Oréal Professionnel Série Expert Fibreacutic is a two-step service that plumps out the hair from the roots giving it instant body and lift (Tel: 0845 600 0122).

But for those clients looking for a real change in the condition of their hair, Brazilian smoothing treatments have come on a long way in the past 12 months. Promising to tame frizz and unruly locks for a number of months, they're a great way to help clients achieve party perfection. L'Kerabelle's formula is 100 per cent free from formaldehyde, urea and aldehyde and instead features a unique complex that seals in keratin without changing the hair's fundamental texture (Tel: 0208 207 2591). Meanwhile, Nanokeratin's products can be customised to suit each client's hair type and the brand offers a comprehensive retail system so they can prolong the effects at home (Tel: 0208 441 9923).

Lastly, for clients that really want to make an impact at the Christmas party, adding a range of removable hair extensions to your retail division could be a great way to boost profits. Moreover, stylists can offer a bespoke fitting service



that the high street can't compete with. Flip-in Hair's product is one of the most innovative on the market; using a weft attached to a thin ring of wire, it is placed on top of the head like a hat before the natural hair is pulled through over the top to blend it into place (Tel: 01926 613 129 Flipinhair.co.uk). Or for clients that want a complete change without commitment, Revlon's vast range of wigs offers something for every client and there's no minimum order requirement for stockists (Tel: 0845 071 3017 Hairware.com).

L'Kerabelle treatment
Tel: 0208 207 2591

Mizani In-Control,
Tel: 0800 121 4676

The Halo
Tel: 0203 287 5577
Halohairextensions.com

**Nanokeratin System
Hair Therapy**
Tel: 0208 441 9923



**Philip Kingsley
Elasticizer**
Tel: 0207 237 7100

**L'Oréal professionnel
Série Expert Fibreacutic**
Tel: 0845 600 0122



Aveda Control Force
Tel: 0870 034 2380

Flip in Hair



DEB! Has Got White Teeth!
Local Mum discovers the little trick to turn yellow teeth white - you have to try her hair for under 10!



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Flip-In Hair® - Long Hair In Seconds Without Commitment

At some stage in her life, every girl on the planet wants long hair - but let's be realistic, we live in an instant world, and waiting for your hair to grow requires time and patience. However, now there's a brilliant innovation in the hair-wearing market that gives you luscious long hair in an instant!

Flip-In Hair® is a hair extension accessory that simply sits on top of your existing hair using a super fine but exceptionally strong wire. The top layer of your own hair is then pulled over the top of the extension, resulting in completely discreet, instant length and added volume.

Flip-In Hair is hand-made from 100% human hair and can be curled, straightened and heat styled. Choose from 42 different colours, which include single block tones, as well as two and three blend pieces. Each colour comes in three lengths - 12, 18 and 20 inches, and if your client wants a specific length or colour blend - Flip-In Hair also offers a customised service where it will create an extension piece exactly as they want it.

Flip-In Hair offers long hair in an instant, without the risk of any damage. There are no dyes, no glue, no weaving - and it takes just seconds to fit it and remove it.

Flip-In Hair is available through professional salons, where your stylist can colour match your own hair to perfection. This hot hair accessory is a ready-to-go celebrity favourite and is a must-have accessory for many presenters and actresses, but because it is so difficult to detect, you'd never know who's wearing it, and who isn't!

Contact Flip-In Hair on 01926 559500 or visit www.flipinhair.co.uk

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Mother Reveals Shocking Tip for Erasing Wrinkles in 7 days or less!

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 - Carpenter
 - Cash & Carry Franchise
 - Central Beauty District
 - Childcare
 - Children's Entertainment

Flip-In Hair



Flip-In Hair® - Long Hair In Seconds Without Commitment



Even get on the plane with your hair at some stage in the trip. Callers to book us are in an instant we have a hair extension for you. No glue required and NO DRYING. Results are here in 5 minutes. Available in the UK. 0800 700 4750. 2011. 100% satisfaction. 100% happy customers.



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hair repair

Weak and fragile hair can be treated with a gentle keratin protein using Colour Protect Treatment by KeraStraight. The treatment can be used at lower temperatures for coloured and porous hair. The range also includes KS Intensive Treatment, an extra powerful formula for hair that is resistant, very curly, virgin or Afro-Caribbean.

Price: £100+ VAT for a pack of five bottles. Call KeraStraight on 0845 459 0026, or go to www.kerastraight.com



extra curls

Instant volume or highlights with the Revolution Full-Head Clip-On Extensions by Hair Development. The eight natural loose curls come in 13 natural shades and attach in minutes with locktite clips. The extensions can be styled with hot tongs and stay curly even after washing.

Price: £24.95+VAT per set. Call Hair Development on 020 7790 4567, or go to www.hair-development.com



hidden lengths

Give clients the option of luscious, long hair without the commitment of hair extensions with Flip-In Hair. The hair extension accessory sits on top of existing hair using a super fine but strong wire. The top layer of the hair is pulled over the top of the extension to create instant length and volume. Flip-In Hair comes in 43 colours and is hand-made from 100% human hair.

Price: £159.99. Call Flip-In Hair on 01926 613129, or go to www.flipinhair.co.uk



vision on

Gain added inspiration with colour and cutting techniques from Rare View, the latest DVD release by Tim Hartley Education. Tim shares skills and tips on disconnection, texturising and weave-cutting techniques for two styles while using some extraordinary colour combinations.

Price: £65. Call Tim Hartley Education on 01628 633619, or go to www.tim-hartley.com

glossy styles

For smooth, sleek styles use KaHm styling solution, which is part of the Earthly Body range. The treatment contains keratin protein, nourishing argan and hempseed oils while its lightweight formula makes it ideal for all hair types.



Price: £19.95. Call Earthly Body on 01179 270436, or go to www.earthlybody.co.uk



misty moments

Create a spa-like experience for clients while giving hair a deep conditioning treatment using the Spa Mist II from Takara Belmont. The Spa Mist creates a microscopic mist that opens the cuticle layer and allows treatments, colour or perms to penetrate deeper into the hair.

Price: from £1,950+VAT. Call Takara Belmont on 020 7515 0333, or go to www.takara.co.uk