

xteNSions

news & products

Regional role-model



Dayle Adams of Flip-In Hair has been announced as the regional winner for the 2011 Chamber Awards.

Dayle won Entrepreneur of the Year for the West Midlands category and will now compete in the national final where a cut of the £50,000 prize fund is up for grabs.

The Awards were launched by the British Chambers of Commerce in 2004 to recognise and celebrate business excellence through the successes and achievements of its Accredited Chambers of Commerce and their members.

Speaking about her success, Dayle said, "I am absolutely delighted to have won this regional category. I truly believe Flip-In Hair is a brilliant innovation and it's fantastic to be recognised outside of the industry for excellence."



Rainbow Brights

Great Lengths has unveiled its latest addition – the Creative Hair Box.

With an array of top-selling fashion colours and a mixed pack of Diamond Threads, clients' looks can be transformed in an instant with highlight flashes and added sparkle.

Perfect for the onslaught of Christmas parties and New Year celebrations, the Creative Hair Box could be the perfect addition to the salon.

Enquiries – circle number 106

Christmas gift

Ensure clients' extensions are kept in tip top condition during the harsh winter months with the Gift Bag from Rapture Rapid Hair Extensions.

Available for salons to purchase and stock throughout December, the pretty pink bag contains one Extension Shampoo to cleanse and nourish extensions, a Cream Conditioner to provide penetrating moisture, a hot pink Denman Extension Brush, a Rapture mini brush keyring and a Rapture ice scraper for those frosty mornings.

Enquiries – circle number 107



Flocking to feathers

Perfect for the party season, Awesome Feathers come in a variety of lengths and colours from subtle, natural-looking shades of caramel, brown, orange and beige, to vibrant pink, purple, red and green. Quick and easy to apply, the hair accessories can last from one to four months and can be washed, brushed, blow-dried, straightened and curled on low heat.

Enquiries – circle number 109



GIVEAWAY

Hairraisers has launched Supermodel, a range of clip-in and European weft extensions to complement its existing product portfolio. The Clip Its are available in 18 inch lengths, in a wide range of colours, while the Euro Wefts are available in 14, 16 and 18 inches, in numerous shades as well as mixed tones.

Professional Hairdresser has ten sets to give away. To be in with a chance of winning simply circle readerlink 108 on the card at the back of the magazine.



Party perfect

A quick and easy way to achieve a new look for any festive celebration.

Flip-In Hair extensions are a great way for clients to temporarily change their looks. Made from 100% human hair, they can be styled as with the natural hair and can be used with hairdryers, curling tongs and straightening irons. When using heat, first spray the hair with a heat protector.

Step 4

Wearing Flip-In Hair adds length and volume to the natural hair and only takes a minute to fit and a second to remove.

For further details about Flip-In Hair extensions circle readerlink number 127



Before shot
Natural hair before fitting Flip-In Hair



Step 1

Place Flip-In Hair (16" used here) with the wire sitting behind the hair line. Gently push down to fit over the ears and sit at the base of the skull.



Step 2

Either split the hair around the ears or leave the top as pictured.



Step 3

Use the tail comb provided to pull the natural hair over Flip-In Hair.